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An Economic Resource Guide





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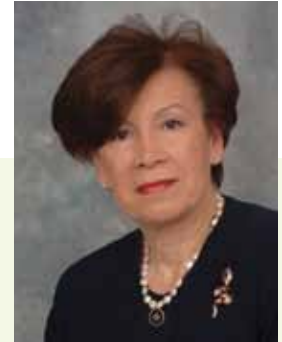
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New York City Health and Hospitals Corporation



THE BRONX *New York City*



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Bronx, New York
An Economic Resource Guide

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Dear Reader:

For a business of any size, a Bronx address is a major asset.

Our central location, ready workforce, top-notch colleges and universities, business incentives and specially-designated business zones make the Bronx one of New York City's most inviting locations. It's no wonder that thousands of new businesses open in the Bronx each year. In fact, this year the Bronx was the borough with the largest increase in business loans. And in 2011 the Bronx will be home to the first city-sponsored business incubator to help start-ups increase their odds of success.

Top medical facilities and cultural institutions, forward-thinking green initiatives, a growing tourism industry and our great ethnic diversity all contribute to making the Bronx a great place to live, work and play.

My office provides businesses with free assistance in financing, real estate searches, employee recruitment, and cutting red tape through the Bronx Overall Economic Development Corporation (BOEDC). Give them a call today and let's find the right Bronx address for you.

Sincerely,

Ruben Diaz Jr.
Bronx Borough President

Dear Business Owner:

The Bronx is home to world-famous attractions like the New York Yankees, the Bronx Zoo and the New York Botanical Garden. Just as importantly, it is also home to tens of thousands of businesses of every size and type. Many have been here for decades. Other businesses have recently joined them and are happy with their new sites and their new employees. We are delighted to have them all.

The Bronx Overall Economic Development Corporation is the economic development arm of the Bronx Borough President. As such, we support our local businesses in their endeavor to remain and expand here, as well as provide information and incentives to those considering relocating to the Bronx. We also advocate for them when necessary.

Every year, we welcome new companies to our borough with business-friendly incentives, low-interest loans and personalized assistance from our staff to meet employment needs.

I urge you to call and determine for yourself how The Bronx can play a role in your company's growth and success. We look forward to adding you to our family of businesses!

Sincerely,

Marlene Cintron
President, BOEDC

THE BRONX FACTS

New York City's largest park, Pelham Bay, is in the Bronx



Mario Burger

The Name

One of the few places in the world whose name is always preceded by the article "the." One theory is that it remains from when people would say, "Let's go to the Broncks'," referring to the home of the earliest settler, Jonas Bronck.

Population

1,332,650 – 2000
 1,391,903 – 2008
 4.5% growth over time period,
 13th out of New York's 62 counties!
 Median age: 32.6
 Youngest Borough in New York City,
 3rd youngest county in New York!



Housing

Total housing units (2008)..... 512,218
 Median value of owner-occupied homes (2006)..... \$366,500
 2002 - 2009:
 Total number of new residential units 45,190
 Total investment in residential development.....\$5.4 billion
 Total investments in commercial development.....\$1.1 billion
 Total investments in institutional development.....\$3.7 billion

Fun "Firsts"

- First New York City borough to have a green roof on a government building
- Home to the country's first public golf course, Van Cortlandt Golf Course, still in operation
- America's first high school to produce 7 Nobel Prize winners—the Bronx High School of Science
- First New York City borough to offer bus rapid transit, launched in June 2008
- Place where hip hop first began
- "First Wednesdays" and "First Fridays" of the month—free trolley rides to South Bronx and City Island cultural spots, respectively
- First New York City borough to have its own visitor website, ilovethebronx.com

Geographic Data

Area.....42 square miles
 People per square mile..... 33,141
 Waterfront.....75 miles
 Park land24% of total area

Greenways:

- Bronx River
- Hutchinson River
- Mosholu/Pelham
- Van Cortlandt Park
- Soundview



World-famous sites:

- Yankee Stadium
- The Bronx Zoo
- New York Botanical Garden
- Edgar Allen Poe Cottage



Trains Serving the Bronx

Subways 1, 2, 4, 5, 6, B & D & three Metro North commuter lines, with a new station at Yankee Stadium station that opened May 2009.

Employment/Labor Force

Civilian employed population
 16 years & over570,743

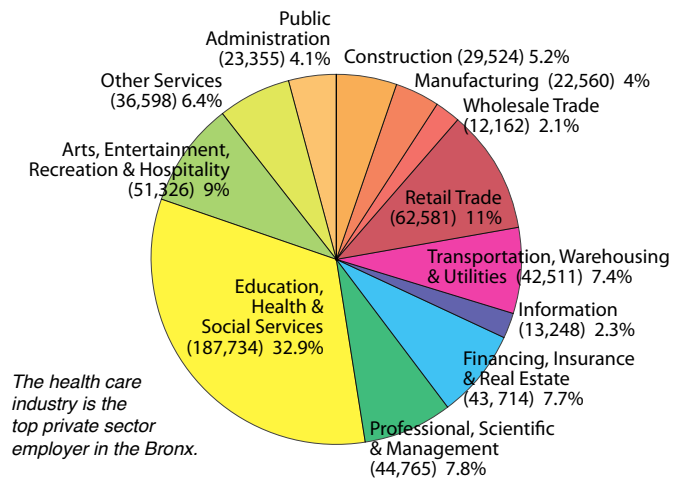
Bronxites You Know

- Supreme Court Justice *Sonia Sotomayor*
- U.S. Secretary of State *Colin Powell*
- Performing artist *Jennifer Lopez*
- Oscar winner *Al Pacino*
- Fashion designers *Ralph Lauren & Calvin Klein*
- TV host *Regis Philbin*

Bronx Business Incentive Zones

Zone	Acres	Number of Employees	Number of Businesses
Bathgate	81.5	1,869	154
Eastchester	190	1,885	176
Hunts Point	851	11,497	759
Port Morris	549	9,678	750
Zerega	296	4,531	172
Empowerment Zone (EZ)	1,869	25,221	1,894

Occupations



Official Web Sites

bronxboropres.nyc.gov

www.ilovethebronx.com



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THE BRONX OVERVIEW

Duane Bailey-Castro

Millions of dollars are being invested in commercial and residential real estate development; green roofs are sprouting up; and big-name retailers such as Target, Marshalls and Best Buy have opened their doors in this vibrant New York City borough, conveniently located at the very center of the lucrative tri-state area of New York, New Jersey and Connecticut. Companies are renting Class A office space and waterfront development is taking shape. This is the Bronx of today — a diverse, progressive place to live, work and play.



Named after Jonas Bronck, an early Swedish settler in the area, the Bronx was first settled in 1639. The earliest settlement in the borough was built along the Harlem River, in what is now the Mott Haven Historic District. Rapid change was the rule at the turn of the 19th century in the Bronx. The sleepy suburban streets and farms began to yield to the rapidly expanding growth of factories and urban neighborhoods. In 1902 the borough's main thoroughfare — the Grand Concourse — was completed; by the 1920s, the Fordham Road-Grand Concourse intersection was a busy commercial crossroads. Today it is the third-largest shopping district in New York City.



*(Painting of Grand Concourse)
Portion of "Bronx Vortex"
Daniel Hauben, Artist*

Work in The Bronx

Why do companies come to The Bronx?

In addition to the Bronx's strong labor market, its prime location makes this borough a perfect center for distribution to a large part of the population in the United States and, because of proximity to three major airports, the world.

Special financing programs and tax benefits are available, making investment an enticing option. The Bronx also has a welcoming borough government headed by Bronx Borough President Ruben Diaz Jr., which helps companies choose, and thrive in, the Bronx.

This is accomplished in part through his office's economic development consultant, the Bronx Overall Economic Development Corp., or BOEDC, which is the prime countywide economic development organization and functions as a one-stop resource center for business and industry.

BOEDC is the administrator of the Bronx Empowerment Zone and is also the federally designated agency for



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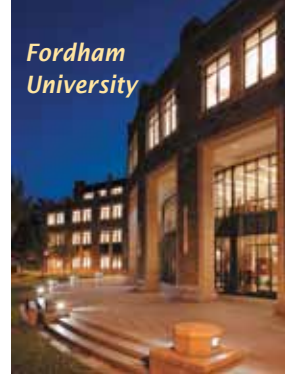


economic development in the borough. From technical assistance and financing to real estate searches and employment services, BOEDC offers a full range of programs. Also, it has created partnerships between the public and private sectors to continue the strong wave of economic development within the community.

With progressive economic development comes a great responsibility to protect the community's resources and environment. Consequently, the Bronx leadership has created the Bronx Initiative for Energy and Environment (BIEE). The BIEE designed four programs to address the environmental needs of the Bronx. One program targets nonprofit organizations and small businesses and teaches them to use technologies to achieve energy efficiency. Another encourages them to make use of green strategies to mitigate pollution problems. Program funds have paid for the installment of 13 green roofs (more than any other borough), as well as for tree planting and other green activities. Through the Electric Transportation Program, BOEDC



Mario Burger



John Roemer



Mario Burger

provided a grant as well as a low-interest loan to purchase the first all-electric refrigerated truck in New York State.

The Borough President's office strongly encourages sustainable development and promotes projects that meet the highest level of environmental certification. Recently, a federal grant was obtained and used to train residents for work in the field of energy efficiency. The borough is also working closely with Fordham University to bring a co-generation plant to its campus, thereby reducing pollution, lowering the demand upon the electrical grid and creating dozens of new "green" jobs.

The Bronx leadership is also com-

mitted to reinvesting in the borough's brownfields. The BOEDC is participating in two related projects that not only identify local brownfields but also reclaim the areas for both economic development purposes and the development of a greenway in the Hunts Point waterfront.

The borough has also made a commitment to waterfront economic development. BOEDC is part of the South Bronx Waterfront Brownfield Opportunity Area (BOA) which will recommend priorities and actions to generate redevelopment and maximize the benefits to the surrounding neighborhoods.

The Harlem River Promenade Project is a 4.95-acre site stretching along the Bronx side of the Harlem River. Envisioned as a community amenity, the site will include an area along the Harlem River waterway for recreational boat docking and a ferry landing to transport visitors to other waterfront destinations.

Other waterfront development involves the creation of a park and the preservation of the salt marsh along the Hudson River. Additionally, there are plans to reuse the marine transfer station next to the new home of the Fulton Fish Market along the Hunts Point and Bronx River waterfront. In the East Bronx, plans consist of promoting maritime activities, offering greater access to public parks and creating piers and boardwalks.

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STADIUM TOURS

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Located inside Yankee Stadium, NYY Steak offers the finest dry-aged USDA Prime steaks, fresh seafood and the finest wines and spirits available. The stylish interior features a custom-made "signature wall" featuring 86 autographs of legendary Yankees players. **For more information: call 646-97-STEAK (78325)**



HARD ROCK CAFE

Hard Rock Cafe Yankee Stadium is located at Gate 6 on the corner of 161st Street and River Avenue and features seating for 165 guests. Hard Rock is open year-round to ticketholders and non-ticketholders alike with a full bar and patio seating. **For more information: call (646) 977-8888**





*Hutchinson
Metro
Center*

shopping area, Fordham Road, the old Sears building along East Fordham Road has been developed into a sleek, modern, multi-store retail property with a 14-story office tower.

The growth of retail space has spurred the development of new office space in the borough as well. Both new and renovated buildings have provided businesses and organizations with more exciting options than ever before. The Hutchinson Metro Center offers top-of-the-line office space in a location that is near all major highways, airports and public transportation, yet is only 20 minutes from Manhattan. The 13-story Tower One is ready for immediate occupancy and is the first of two 280,000-square-foot office towers planned for this multi-phase Class A office complex. Situated on a 42-acre suburban campus setting in the Pelham Bay section of the Bronx, the Hutchinson Metro Center's site includes a total of 1.9 million square feet of space, making it one of the largest developable commercial sites in New York City.

years, the borough has made a great effort to develop and welcome even more retailers, creating more diverse choices.

The new Gateway Center Mall has created over one million square feet of retail space and boasts a "Who's Who" of America's leading retailers. And in the Bronx's oldest and most celebrated

Live in The Bronx A Community Focus

There's just as much going on behind the scenes as there is on the surface in the Bronx. Borough leaders recognize that economic success works hand in hand with the overall health and well-being of the community. The Bronx government is committed to the health of its residents, the education of its children and the creation of a culture and environment of wellness. These initiatives are supported by community boards throughout the borough's 61 neighborhoods.

Clarisel Gonzalez



Mario Burger



Housing

The diversity the Bronx is known for carries over into housing as well, with a number of options available — from small, one-bedroom rentals to sprawling, historic mansions. In eight years, more than 45,000 housing units were built in the borough, and in the past year, approximately \$865 million has been invested in residential real estate development throughout the Bronx.

Several large developments within the Bronx's borders have also contributed to these numbers, including a development in the Melrose neighborhood, where a 255-unit apartment building under construction is being finished. Also in Melrose, plans for a new 77-unit apartment building were developed and building is scheduled to start soon. Plans were also made in Bedford Park for a new, 50-unit apartment building.

The Bronx has recently seen a surge in investment dollars going toward condo and co-op building projects as well. Four major co-op and condo projects currently under construction will create 329 additional residential units.

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Education

Education is extremely important to the borough's administration, which has created an atmosphere of partnership. Schools and institutions of higher learning combine traditional offerings with the latest educational selections to successfully prepare students to excel in their chosen fields.

The building blocks of the educational system, however, are the primary and secondary schools that prepare young people for the future. In the Bronx public school system, there are a total of 361 schools and 203,806 students. High schools like the Bronx High School of Science and Lehman High School of American Studies are just two of several schools that combine tried and true educational practices with innovative approaches to help their students achieve.

Additionally, the Borough President is a strong supporter of charter schools and is working to raise the cap on the number of charter schools allowed in the state so that more Bronx children may benefit from exciting opportunities to pursue their specific fields of interest, like journalism, music and social justice.



Hostos
Community
College

With 12 colleges and universities, the Bronx is often referred to as the "Borough of Universities."

BRONX COMMUNITY COLLEGE

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Plans for the College of Mount Saint Vincent's new Science Building employ a cutting-edge approach toward laboratory experimentation called Microscale Chemistry.

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Photo courtesy of Morris Heights Health Center



Montefiore Medical Center



Health Care

Photo (above, left) courtesy of St. Barnabas Hospital & Donald Dempsey/Lex Marketing

The Bronx Borough President's Office has made significant progress in improving the health of Bronx residents. The borough's health agenda is guided by the principles of promoting a healthy lifestyle, ensuring financial support and sufficient resources for health institutions, increasing patient access to health care, and educating the public about treatment and prevention.

The borough is involved in pilot programs to reduce childhood obesity, encourage healthier eating, facilitate bicycling and other forms of family exercise, increase early cancer screenings and more.

In an effort to increase access to disease prevention and health care, the Borough President's Office promotes year-round public events that provide health screenings.

The office is also working to bring healthier food options into Bronx neighborhoods, through the expansion of supermarkets and farmers' markets in underserved communities and the addition of healthy food choices in public schools.



Committed to Better Health and Better Living for the New York Community

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Play in The Bronx



Lehman College Art Gallery

The Bronx continues to be a draw for tourists. Many of the landmarks that were popular in the 19th and 20th centuries continue to attract thousands every year. The Bronx Zoo, the largest metropolitan zoo in the United States, has nearly two million visitors annually. With its 250 acres and 48 outdoor gardens, the New York Botanical Garden is a wonderful place to spend the day, regardless of the season.

For a mixture of arts and nature, Wave Hill is a stunningly beautiful site. If the weather doesn't cooperate, visitors and residents alike can spend time at The Bronx Museum of the Arts, which gained national acclaim for reflecting the multi-ethnicity of its community. Dozens more museums and art galleries, cultural institutions, performing arts destinations, restaurants and nightlife spots make the Bronx a tourist destination to rival any city.



The Bronx Tourism Council helps visitors and native New Yorkers discover all there is to see and do in the Bronx through its ilovethebronx.com website, a Bronx trolley program, the BX 360 arts & entertainment newspaper, and producing the borough's signature events, such as Bronx Week and Tour de Bronx, for the Office of Bronx Borough President Ruben Diaz Jr.

Although the Bronx is one of the most densely populated counties in America, it still has plenty of green space—more, in fact, than any other comparable urban area in the country.



Clarisel Gonzalez

With its forward-thinking leadership, its focus on economic development and its diverse, vibrant neighborhoods, it's no wonder the Bronx of today is a great place to live, to work and to play.



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It shouldn't come as a surprise that the Bronx is also a great place to play! Regardless of the season, there's always a reason to come to the Bronx.



Orchard Beach

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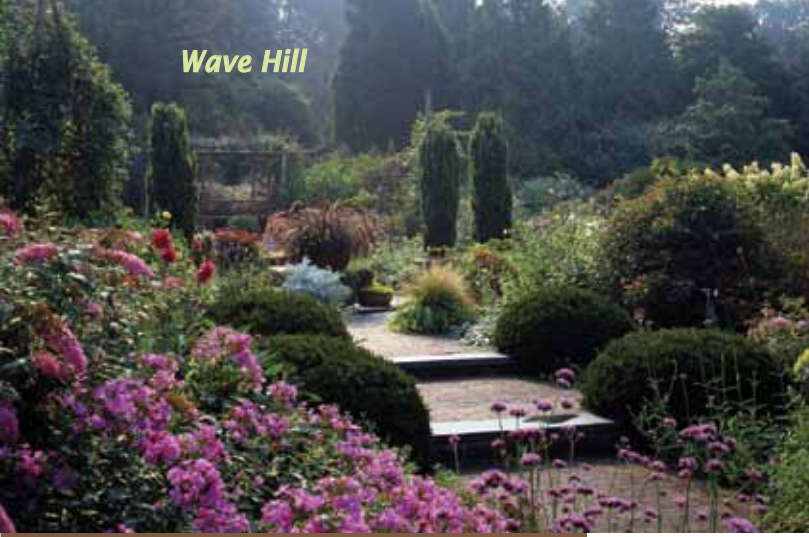
Graphic by Sean Daly for Windtunnel Visualization

Whether to see the beautiful New York Botanical Garden in all its springtime glory, or to experience Pelham Bay Park and Orchard Beach during the “dog days” of summer, or to watch the World Series of Baseball at Yankee Stadium in October (since 1923, the series has been played in the Bronx a remarkable 38 times), or to spend a cold winter evening inside at a spicy hot restaurant or listening to a jazz concert, the Bronx attracts tourists from all points on the compass and every month of the calendar.

From world-class art to first-class restaurants, miles of parks and more than 60 historic landmarks — not to mention great shopping — fun rules in the boomin’ Bronx!

*New York Botanical
Garden*

Wave Hill



Mick Hales

Julie Larsen Maher ©Wildlife Conservation Society

Nature & the Outdoors

One of the most famous zoos in the world is in the Bronx. The city of New York allotted 250 acres of Bronx Park in 1898 to the New York Zoological Society to build a park for preserving native animals and promoting zoology. **The Bronx Zoo** opened in 1899 and remains one of the largest wildlife conservation parks in the United States, housing 4,000 animals representing more than 650 species.

It's the largest urban zoo in the country, open year-round with programming that makes it a fun place to visit any time. Experience the African savanna and see lions, giraffes and hyenas, or visit a Congo gorilla forest where you can stand nose-to-nose with real gorillas! There are dozens of exhibits, rides and attractions to choose from, some of which are sure to be of interest to everyone in your family.
www.bronxzoo.com/plan-your-trip.aspx

The Bronx Zoo is the heart of the **Wildlife Conservation Society**, or **WCS**, an international organization dedicated to the advancement of wildlife conservation while promoting the study of zoology.

To date, WCS' work has created more than 100 protected areas around the world, in landscapes and seascapes ranging from coastal forests to coral reefs. WCS achieves its goals through science, global conservation, education and the management of the world's largest system of urban wildlife parks.
www.wcs.org



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The New York Botanical Garden is one of the greatest botanical gardens in the world and the largest in any city of the United States. It is a museum of plants, an educational institution, and a scientific research organization. Founded in 1891 and now a National Historic Landmark, the garden is distinguished by the beauty of its diverse landscape and extensive collections and gardens, as well as by the scope and excellence of its programs in horticulture, education and science.

The New York Botanical Garden's resources include the most important botanical and horticultural library in the world and a herbarium that is the fourth largest in the world and the largest in the Western Hemisphere. The greenhouses are the most sophisticated behind-the-scenes facility at any botanical garden in the United States, and the conservatory — a New York City Landmark — is the largest Victorian-era glasshouse in America. Year-round events showcase the beauty of every season.

The garden also offers a sweeping 250-acre landscape, 50 curated display gardens, an expansive 50-acre native forest, and a wealth of programs, exhibitions, and activities for visitors to enjoy. www.nybg.org



New York Botanical Garden

The Botanical Garden is not the only public garden in the borough. **Wave Hill** consists of 28 acres of public gardens, woodlands, grounds and a cultural center. It is one of New York

City's most beautiful places and is known for its scenic views of the Hudson River and the Palisades. A destination for tourists and residents alike, Wave Hill hosts special events, many focused on celebrating the connection between art and nature. Ongoing events include family art projects, nature walks, garden workshops, concerts, art workshops and Tai Chi Chuan. www.wavehill.org

For fans of the New York Yankees, the best way to enjoy the outdoors is by watching a baseball game at the brand-new **Yankee Stadium**. Built directly across the street from the site of the original and opened on April 16, 2009, the new Yankee Stadium is a living museum with architecture that celebrates the spirit and tradition of the franchise. While firmly rooted in the past, the stadium has a vision toward the future, incorporating the best in technology and state-of-the-art guest services. All of the stadium's modern amenities exist within the framework of classic elements of the original stadium, most notably the instantly recognizable frieze that again circles the grandstand.

Even on non-game days there are lots going on at Yankee Stadium: stadium tours, birthday parties, dinners, banquets, corporate events, trade shows, fundraisers, Bar and Bat Mitzvahs, weddings, barbecues, picnics, shopping and many other activities. <http://new-york.yankees.mlb.com/nyy/ballpark/index.jsp>

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JULIE LARSEN MAHER/WCS



Duane Bailey-Castro

Yankee Stadium

The Bronx offers numerous other outdoor attractions for those looking to experience nature in a more active way.

The Kazimiroff Nature Trail in Pelham Bay Park unveils much of the natural beauty of Hunter Island. One can see trees such as the tall Norway spruce and the white pines that provide a habitat for great horned owls. The remnants of the Hunter Mansion garden, as well as fragments of the mansion house foundation and stone walls, are reminders of the large estates that once dotted the park's shoreline.

The **Thomas Pell Wildlife Sanctuary and the Hunter Island Marine Zoology and Geology Sanctuary** in the northeast Bronx consist of a total of 489 acres of marshes and forests within Pelham Bay Park. The Thomas Pell Wildlife Sanctuary makes up the westerly part of Pelham Bay Park. Included within its boundaries are Goose Creek Marsh and the saltwater wetlands adjoining the Hutchinson River as well as Goose Island, Split Rock, and the forests bordering the **Split Rock Golf Course**. The area is home to a variety of wildlife, including egrets, hawks, and even the eastern coyote!

Approximately 24 miles long, the **Bronx River** is the only fresh water river in New York City. The Bronx River Alliance has been a leader in protecting and restoring the Bronx River corridor as a healthy ecological, recreational, educational and economic resource. For information on canoeing and other river activities: bronxriver.org.

The 127-acre **Crotona Park** has served the Bronx community steadily since its purchase by the city in 1888. Named after the Greek colony of Croton, known for its Olympic athletes, Crotona is widely known for its variety of tree species (28 in all) and gorgeous 3.3-acre lake, complete with turtles, ducks and fish. Manmade structures within the park attract visitors as well. At 300 feet, Crotona Park's pool is the largest in the borough. Tennis buffs head to the

Mario Burger



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Kevin Tyson

New York Botanical Garden Conservatory

park's 20 hard courts, and baseball teams flock to its five diamonds. In addition, families log many hours at the 11 playgrounds spread throughout the park.

Joyce Kilmer Park, located across from the Bronx County Building, is named after the American author and poet best known for his poem, "Trees."

Orchard Beach, the most popular

feature in Pelham Bay, is a 115-acre, 1.1-mile-long engineering marvel created on Long Island Sound during the 1930s. It consists of a 13-section sandy beach, a promenade, a central pavilion with food stores and specialty shops, two playgrounds, two picnic areas, a large parking lot, and 26 courts for basketball, volleyball, handball and tennis. A \$13 million project is adding 250,000 cu. yds. of sand to the beach.

More than three times the size of Manhattan's Central Park, **Pelham Bay Park** is the city's largest park property. Park visitors enjoy miles of bridle paths and hiking trails, Orchard Beach, the Bartow-Pell Mansion, two golf courses, and a breathtaking 13-mile saltwater shoreline that hugs Long Island Sound. Athletes frequent its numerous fields and courts while children frolic on its playgrounds.

Wave Hill



Mick Hales



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Van Cortlandt Park — more than a thousand acres atop the ridges and valleys of the northwest Bronx — is New York City's fourth-largest park. Playing fields and playgrounds are scattered about the park's edges, surrounding a richly forested heartland fed by Tibbetts Brook. The park is home to the country's first public golf course, the oldest historic house in the Bronx, the borough's largest freshwater lake, and one of the area's top cross-country courses.



Van Cortlandt House (above)

Mario Burger

Mario Burger

The Hall of Fame for Great Americans (above, right)

The **South Bronx Greenway** will create bike and pedestrian paths around the Hunts Point and Port Morris waterfront, as well as on-street connections including Hunts Point Riverside Park, the Bazzini Piers, Tiffany Street Pier, and Barretto Point Park and a connection to the Randall's Island Sports Complex. When completed, the Greenway will link existing and new parks through a network of waterfront and on-street routes. It will encompass 1.5 miles of waterfront greenway, 8.5 miles of inland green streets, and nearly 12 acres of new waterfront open space.

College of Mt. St. Vincent — Men's Basketball



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Historic Attractions

Take a step back in history with a visit to the **Bartow-Pell Mansion Museum** and Carriage House. Considered an excellent example of the type of country living that existed in the Pelham Bay Park area in the early 19th century, Bartow-Pell opened as a museum in 1946. Today, this “great country estate” in the Bronx offers educational programs and tours as well as innovative special events that transport visitors back to a more genteel time. www.bartowpellmansionmuseum.org

Built in 1933, **The Bronx County Building** has an Art Deco design reflective of the architecture of many of the buildings along the Grand Concourse. In fact, the Grand Concourse is home to the largest assemblage of Art Deco housing anywhere in the world. Inside the county building, the first floor rotunda is the Veteran’s Memorial Hall, which is dedicated to the memory of Bronx residents who fought in the

Spanish-American and the First World Wars.

Not far from the county building is the **Central Bronx Post Office**, a grand structure occupying a full square block in the borough. Thirteen murals by artist Ben Shahn adorn the interior.

A tiny cottage in the Bronx had an oversized influence on American literature. Edgar Allan **Poe Cottage**, at **Poe Park**, was the last home of the famous writer. While Poe lived in the cottage, he penned some of his best-known poems, including “The Bells,” “Eureka,” and “Annabel Lee.” www.bronxhistoricalsociety.org/po-ecottage.html

Another historic architectural structure is **Fonthill Castle**. Built from 1848 to 1852 by Shakespearean actor Edwin Forrest, the castle was sold to the Sisters of Charity before Forrest and his wife ever occupied it. Named after Fonthill Abbey in England, the



Clarisel Gonzalez

castle is now a part of the College of Mount Saint Vincent and still owned by the Sisters of Charity.

Fordham University Church is another Bronx must-see. Built in 1845 as a seminary chapel and parish church by Rev. James Roosevelt Bailey, the structure is also referred to as Old St. John’s. It is said that the University Church inspired Edgar Allan Poe to pen his celebrated poem, “The Bells.”

The Hall of Fame for Great Americans at Bronx

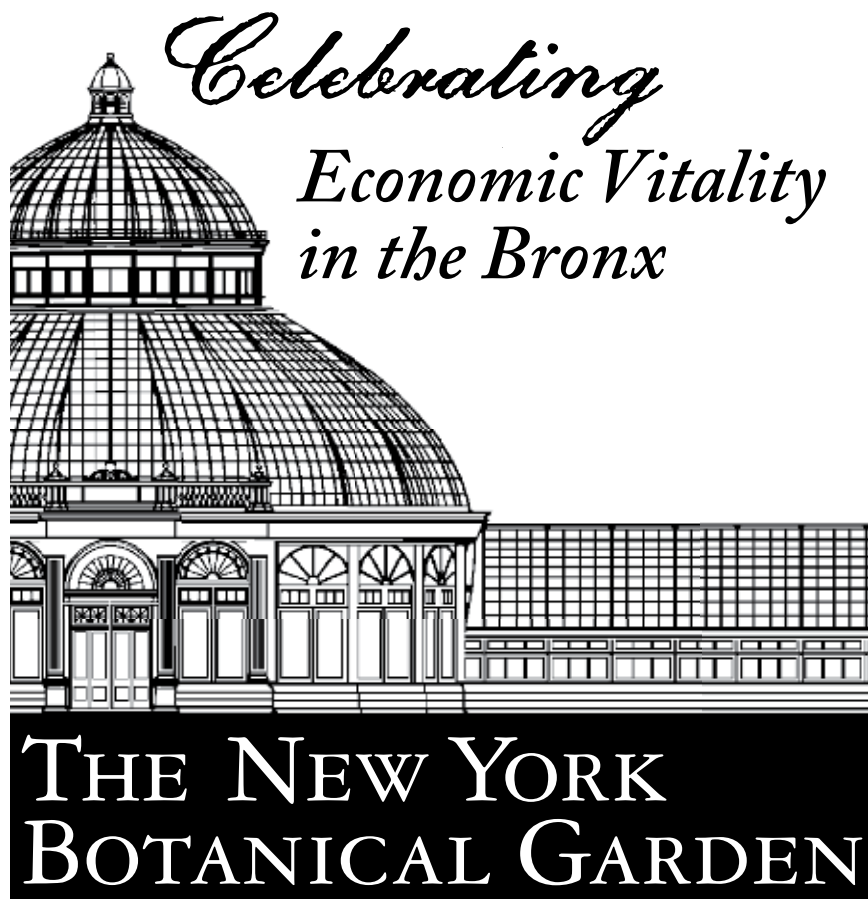
Community College is a New York landmark institution founded in 1900 to honor prominent Americans. The principal feature of the Hall of Fame is its 630-foot, open-air colonnade, which houses the bronze portrait busts of inducted honorees, men and women like George Washington, Harriet Beecher Stowe, Alexander Graham Bell, Susan B. Anthony and many other notable Americans. www.bcc.cuny.edu/hallofFame/



Claude D. Grant, Bronx Community College

The Gould Memorial Library, also located at Bronx Community College, is a New York City landmark and is listed on the National Register of Historic Places. The building is laid out as a Greek cross with a circular reading room crowned by a soaring coffered dome. Statues of the Greek muses line the lofty balcony, while the floor is covered with marble mosaic tiles from Italy.

St. Ann’s Church and Graveyard is the oldest church in the Bronx. St. Ann’s is a landmark structure, consecrated in 1841 by Gouverneur Morris, whose father wrote the final draft of the U.S. Constitution. Members of the Morris family are buried in the graveyard and crypt beneath the church.





Mario Burger

Woodlawn Cemetery is said to be one of the most beautiful cemeteries in the world. Established in 1863, the cemetery spans 400 acres and is the final resting place for many of America's rich and famous, including artists like Duke Ellington, Miles Davis and Celia Cruz and merchant princes like Woolworth and Macy. Year-round tours and events commemorate the lives — and sometimes the music — of the individuals interred there.



The maritime industry is an important part of the New York historical landscape. **The Maritime Industry Museum at Fort Schuyler** is overflowing with artifacts from earlier maritime days as well as instruments from the modern day. Established in 1986, the museum includes a collection of maritime industry books, periodicals, documents, papers, prints, photographs and old steamship company records.

www.sunymaritime.edu/Maritime%20Museum/index.aspx

For more seafaring arcana, visit the **City Island Nautical Museum** that is maintained and operated by the City Island Historical Society.

www.cityislandmuseum.org

The **Judaica Museum** is a treasured resource and repository of objects, paintings and textiles from the Jewish faith, arts and culture. The Judaica Museum includes the Ralph and Leuba Baum collection of more than



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The Visual Arts

The Bronx Museum of the Arts is considered the flagship cultural institution of the borough. Founded in 1971 and located on the Grand Concourse,

the museum focuses on contemporary art. It maintains a permanent collection of 20th- and 21st-century works

by artists of African, Asian and Latin American ancestry. In 2008, a 3,000

square-foot arts center was added to accommodate educational programs for local schoolchildren and their families.

www.bronxmuseum.org/information.html



800 ceremonial objects. Located on the main campus of the Hebrew Home for the Aged at Riverdale, the museum overlooks the Hudson River and the Palisades. In 2008, it was renamed the Derfner Judaica Museum in honor of its benefactors, Helen and Harold Derfner, and has undergone a major expansion/renovation to 5,000 square feet. <http://hebrewhome.org/derfnerjudaicamuseum.asp>

The Enrico Fermi Cultural Center, located at the Belmont Library, is another organization dedicated to a specific culture. The center's collection includes newspapers, books, videos and audiocassettes in Italian and seeks to preserve Italian heritage and the history of the Italian-American experience in New York City and throughout the U.S. www.nypl.org/locations/tid/10/about

Also part of the museum scene in the Bronx is the Bronx River Art Center, or BRAC. Located along the banks of the Bronx River in a 16,000-square-foot, four-story warehouse, BRAC was founded in 1980 as part of the Bronx River Restoration project. It is a place where emerging and established artists can create and exhibit their works.

Other museum offerings include classes, music and dance performances, poetry readings, lectures and film screenings. www.bronxriverart.org

Capturing moments in a single flash is a great way to describe **En Foco**. The nonprofit organization is dedicated to nurturing and supporting photographers from diverse cultures, primarily those of African, Asian, Latino, Native American and Pacific Islander heritage (www.enfoco.org). Another group dedicated to the endeavors of photographers is the Focal Point Gallery, founded 25 years ago by photographer Ron Turner on City Island. www.focalpointgallery.com



The Longwood Art Gallery @ Hostos is the contemporary art center of the Bronx Council of the Arts and presents exciting works of emerging artists from underrepresented groups. The Longwood Arts Project also presents solo and group exhibitions of works of art created in various media. www.bronxarts.org/lag.asp

Another place to catch the work of local artists is the **Lehman College Art Gallery**, located on the Lehman College campus. The Gallery exhibits

Lehman College Art Gallery

works by some of the most renowned names in the art world, including Andy Warhol, Jane Dickson and Douglas Davis, to name a few, together with the work of new, up-and-coming artists. www.lehman.cuny.edu/gallery

The gallery's Bronx Architecture website features walking tours, lesson plans for teachers and highlights the borough's important buildings and

renowned architects – from Stanford White and Paul Rudolph to Marcel Breuer and Rafael Viñoly. www.lehman.cuny.edu/architecture

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Performing Arts

The Orchestra of the Bronx is a professional orchestra made up of some of the finest emerging instrumentalists in the New York metropolitan area. Founded in 1972 as the Bronx Chamber Orchestra, the orchestra has a home base at the Lovinger Theater on the campus of Lehman College.

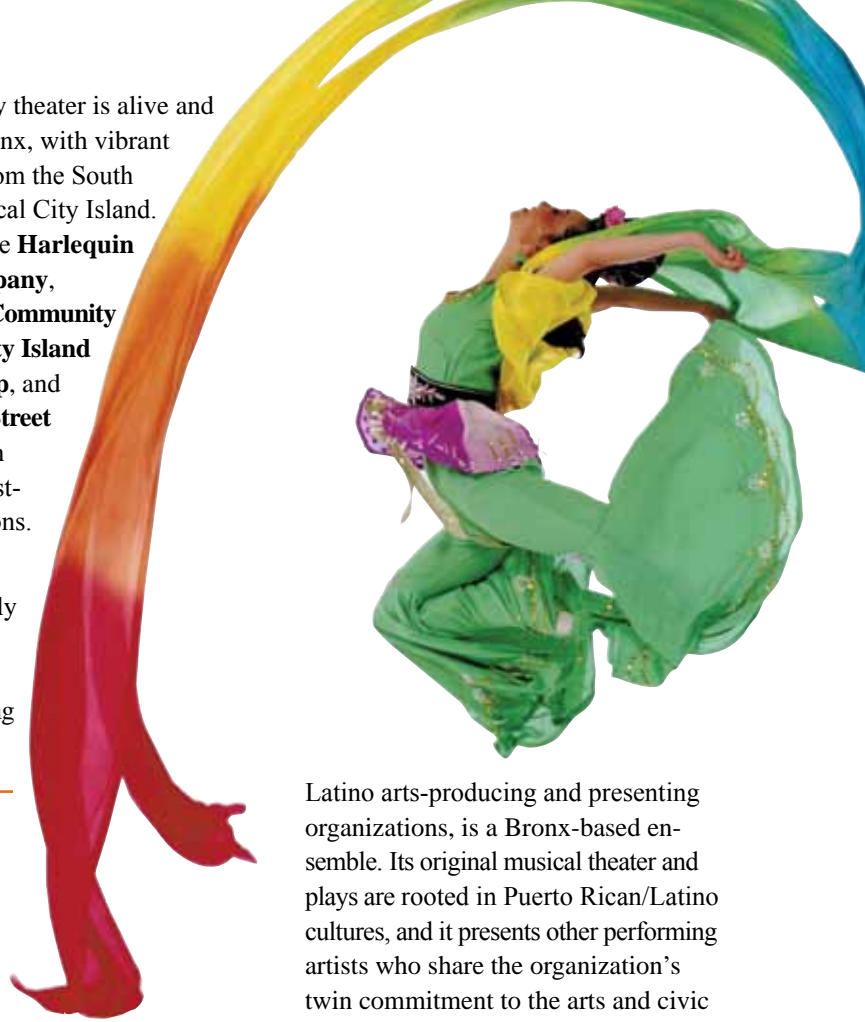
Each season, the **Bronx Opera Company** performs two productions in English with a full chorus and orchestra. Founded in 1967, The Bronx Opera also performs at the Lehman College Lovinger Theater.

The Bronx Symphony Orchestra, one of the oldest continuously operating community orchestras in the metro area, has been performing for more than 60 years. **The Bronx Arts Ensemble** is a professional performance ensemble with a year-round schedule of chamber music and orchestral concerts. City Island also has its own orchestra, the **City Island Chamber Orchestra**.

Community theater is alive and well in the Bronx, with vibrant productions from the South Bronx to nautical City Island. Options include **Harlequin Theatre Company**, **Center Stage Community Playhouse**, **City Island Theater Group**, and **Mass Transit Street Theater**, which encourages post-show discussions.

Pregones Theater, widely recognized as one of the country's leading

Dragons, Drums & Daggers — Lehman Performing Arts Center



Latino arts-producing and presenting organizations, is a Bronx-based ensemble. Its original musical theater and plays are rooted in Puerto Rican/Latino cultures, and it presents other performing artists who share the organization's twin commitment to the arts and civic enrichment.

Considered a work of art itself at Hostos Community College of the City University of New York, the **Hostos Center for the Arts & Culture** consists of a museum-grade art gallery, a 367-seat theater and a 907-seat concert hall. The Hostos Center presents nationally and internationally renowned artists, and is the stage for emerging and established local artists.

The Lehman Center for the Performing Arts is a world-class concert hall hosting top entertainers from around the world.

The Bronx Academy of Arts and Dance, or BAAD!, is a 70-seat performance and workshop space dedicated to presenting cutting-edge and challenging works by emerging, evolving and established artists, including choreographers, dancers, playwrights, directors, musicians, writers, poets and all performance and visual artists from any background. Dancer/choreographer Arthur Aviles founded BAAD!, which is home to the **Arthur Aviles Typical Theatre** dance company.

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Pregones Theater

Erika Rojas

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Shopping and Dining

The Arts & Antiques District in Port Morris offers exciting finds in an old-fashioned atmosphere; **Fordham Road**, the largest shopping strip in the

Bronx, has a great selection of up-to-the-minute urban style at significant savings over downtown prices; and **The Third Avenue Hub** is where residents and visitors have shopped for decades, especially during the holidays. But, there's great shopping to be found all across the Bronx.

Eventually, every shopper needs to stop for a great meal, and **Little Italy** in the Bronx is a perfect place to do

just that. Delicious, Old World cuisine can be found at top-notch cafes and restaurants. Or take it to go, from the bakeries, delis and other merchants serving the freshest products around. Or opt for **City Island**, home to some of the city's best seafood restaurants, where you can also enjoy antique shops and galleries. One of the ways in which the Bronx's great ethnic diversity is best reflected is in its great restaurants. You'll find them in virtually every neighborhood. For a listing, including the eateries that earn high marks from Zagat and Michelin, visit www.ilovethebronx.com.

Touring the Bronx

The Bronx Tourism Council, part of the Bronx Overall Economic Development Corp., is the epicenter for information on events, places to see, restaurants to try and more. Be sure to visit them at their website, www.ilovethebronx.com.



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Primary & Secondary Education

One of the keys to any community's prosperity is to provide its children with a strong educational foundation. This ideal has long been a key component of the Bronx's success, thanks to the many educational choices located within and around the borough, from the earliest preschool experience to top colleges and universities.

In the Bronx public school system, there are 361 schools with a total population of 203,806 students. Additionally, there are 32 charter schools and a number of special education schools offering alternative programs. The Department of Education's current five-year Capital Plan calls for creating

21 additional schools in the Bronx.

Educating the borough's youths to become successful adults and meet the challenges of a rapidly changing economy has been a key focus of the Bronx's leadership. By working closely with the New York City Department of Education and providing capital funding to Bronx education and youth initiatives, the borough's government and education officials work together to ensure that Bronx children, teens and young adults have better access to new state-of-the-art technology, improved facilities and more opportunities to succeed.

Parents can choose from public schools, including an array of themed

charter schools that fuel children's special interests and talents from the earliest age, like the South Bronx Charter School for International Cultures and the Arts, and the Bronx Global Learning Institute for Girls.

At the high school level, young people can begin career exploration in earnest at schools like the Bronx Health Sciences High School, the Bronx High School of Business, the Celia Cruz Bronx High School of Music, Dr. Richard Izquierdo Health & Science Charter School and the Bronx School of Law and Finance, to name a few.

Perhaps the borough's best known high schools are the Bronx High School of Science, renowned for rigorous training that has produced seven Nobel Laureates in Physics, more than any other secondary school in the nation; and DeWitt Clinton High School, whose alumni the New York Times calls "remarkable" and include people

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- **Community outreach**, including the Lehman Speech and Hearing Center, in service for more than twenty-five years, and the Bronx Small Business Development Center, with an economic impact on the borough of \$75 million over the past ten years
- **Historic campus** that blends Gothic architecture with notable buildings by leading contemporary architects

We're next door to Van Cortlandt Park in the northwest Bronx, with free attended parking for visitors to our events. More than 12,000 students are pursuing degree programs, another 12,000 are taking Continuing Education courses, and hundreds of thousands more attend our lectures, exhibits, and performances each year.



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like Ralph Lauren, James Baldwin, Richard Rodgers and Sugar Ray Robinson.

Parochial schools offer parents additional options in quality education, with seven Bronx Catholic High Schools winning the U.S. Department of Education's distinguished Blue Ribbon School Award. Private non-denominational schools in the Bronx like the Riverdale Country School and the Horace Mann School offer a K - 12 education experience that is among the most prestigious in all of New York City. These are just some of the many excellent educational opportunities in the Bronx that parents may consider for their children.

Photo by Joshua Bright



*Lehman Multi-Media Center,
Lehman College*

The Bronx is often referred to as the "Borough of Universities."

Colleges & Universities

With a dozen institutions of higher learning within its borders, and more than 50,000 enrolled students, the Bronx really is a college town! And, considering that the borough is within commuting distance of dozens of other world-renowned colleges and universities in the New York/New Jersey metro area, Bronx residents have ready access to virtually every degree program and discipline that exists in the world.

Whether a student or adult is looking for a degree or training for professional advancement, they can find it in the Bronx, at community colleges providing training with which to update or augment job skills, or at prestigious universities offering advanced degrees. Employers especially should appreciate the wealth of training opportunities that adhere to a Bronx location.

Photo © Jeff Goldberg/Isso



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Fordham University is proud of its 169-year contribution to the cultural richness of its Bronx community.

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The following is a list of the major colleges and universities in the borough:

- **Albert Einstein College of Medicine at Yeshiva University** www.aecom.yu.edu
- **Boricua College** www.boricuacollege.edu
- **Bronx Community College** www.bcc.cuny.edu
- **College of Mount Saint Vincent** www.mountsaintvincent.edu
- **Eugenio Maria de Hostos Community College** www.hostos.cuny.edu
- **Fordham University** www.fordham.edu
- **Lehman College** www.lehman.edu
- **Manhattan College** www.manhattan.edu
- **Maritime College State University of New York** www.sunymaritime.edu
- **Mercy College** www.mercy.edu
- **Monroe College** www.monroecollege.edu
- **The College of New Rochelle** www.cnr.edu



Photos courtesy of Bronx Community College
(top - Claude D. Grant)

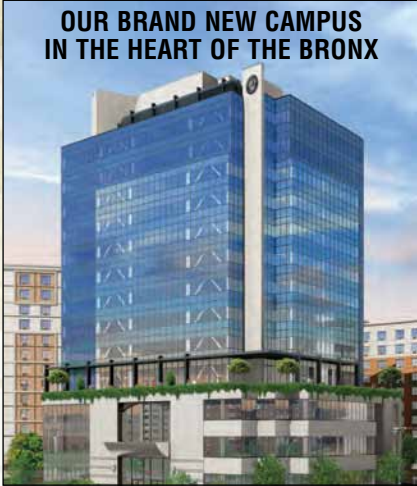
Boricua College

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Established in the early 1970s, Boricua College focuses on the needs of Puerto Rican and Latino students in New York City, while serving a diverse population of students from all over the metro area. Fields of study include childhood education, human services, business administration, liberal arts and sciences, and inter-American studies.

◆ The college employs one of the largest concentrations of Latino bilingual professionals in the city, including 130 full-time and 100 part-time faculty and staff members. Boricua is a broad-based source of expert knowledge about Latin America, the Caribbean and the experience of Puerto Rican and Latino immigrants in the Big Apple. ◆ The most exciting new development is the Bronx Campus, a 14-story tower that houses the college's academic and administrative offices as well as a 350-seat theater, a museum, a cultural center, a library, a high school, a college prep program, and an after-school program for children of Boricua students. ◆ The new vertical campus serves 2,000 full-time students and is a part of Boricua Village, which includes 700 units of affordable and moderate housing, underground parking, retail space and a plaza.

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Job Training

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THE BRONX HEALTH CARE

From headline-making organ transplant programs to grassroots community-based organizations, the Bronx is home to an array of hospitals and medical centers as technologically advanced as you would expect in a world-class city. In fact, one out of every four Bronx residents works in healthcare.



Beth Abraham Family of Health Services

An example of the community's innovative approach is The Bronx RHIO (www.bronxrhio.org), which harnesses the power of information technology to transform the delivery of healthcare in the Bronx. By building a secure, interoperable health information exchange, the RHIO is enabling providers across the Bronx to access critical patient information from multiple sources as soon as it is available and deliver the ultimate benefit to their patients and the community - better, safer and more efficient healthcare.

All of these institutions are supported by the Borough President's commitment to a healthier Bronx.

The borough's health agenda is guided by the principles of promoting a healthy lifestyle, ensuring financial support & sufficient resources for health institutions, increasing patient access to health care, & educating the public about treatment & prevention.

In an effort to increase access to disease prevention and health care, the Borough President's Office promotes year-round public events that provide health screenings.

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Did You Know?

St. Barnabas Hospital is a vital presence in the Bronx community, providing quality inpatient and outpatient healthcare services at multiple locations throughout the borough. As a major employer and purchaser of goods and services, St. Barnabas is proud of its role in contributing to the economic viability of the community.

Serving the community since 1866, St. Barnabas Hospital:

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- Reaches out to the community through participation in Business Improvement District and Chamber of Commerce activities
- Is engaged in a major renovation and building campaign that will upgrade neighborhoods and improve the local economy

Providing quality healthcare to thousands of individuals annually, St. Barnabas Hospital is dedicated to keeping the Bronx community healthy, strong and vibrant.



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The office is also working to bring healthier food options into Bronx neighborhoods, through the expansion of supermarkets and farmers' markets in underserved communities and the addition of healthy food choices in public schools.

Borough President Ruben Diaz Jr.'s office has partnered with the Robert Wood Johnson Foundation, through a \$1 million grant, to launch "Start Strong Bronx," an effort that rallies teens, parents, caregivers, educators and community leaders to build an environment that supports healthy relationships among teens and ensures that violence and abuse are never tolerated.

Advocating for local hospitals is another health care initiative of borough government because the health care industry is one of the borough's largest employers and budget cuts not only affect the health of Bronx residents, but also in a very direct way, the local economy.

Beth Abraham Family of Health Services

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New York Westchester Square Medical Center

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North Central Bronx Hospital

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THE BRONX AT WORK

NEW DEVELOPMENT

Some really exciting developments are occurring in the Bronx as businesses discover the many investment opportunities the borough and its residents have to offer. From freshly painted boards to bright neon, new signs are going up all over the Bronx. And that's a good sign for retail developers, commercial developers, businesses and the residents of this vibrant community.

"More than 15,000 new businesses were established in the Bronx in 2008."



Mario Burger

Retail Development

From antiques and art to food and fashion, the Bronx has an array of shopping options. The borough has been careful to preserve its famed neighborhood shopping strips while welcoming major retailers anxious to take advantage of consumer spending power in the Bronx.

Gateway Center

The Gateway Center at the Bronx Terminal Market is one of the most recent and vivid examples of commercial revitalization in the South Bronx. Located on 18 acres of land near the new Yankee Stadium, the Gateway Center has created one million new square feet of retail space, street-level



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restaurants and on-site parking for 2,800 cars. A two-acre public park on the Harlem River waterfront enhances the development project and reclaims open space for the public's enjoyment.

The \$500 million project is one of the largest private investments ever made in the Bronx. Its tenants include Home Depot, Applebee's Restaurant, BJ's Wholesale Club, Target, Staples, Best Buy and Toys R Us.

Fordham Road

One of New York City's largest shopping districts is located in the Bronx at Fordham Road. Its newest improvement is the \$120 million redevelopment of the building that houses Sears, one of the strip's anchor stores. The building has been transformed into a sleek, modern, multi-store retail property with a 14-story office tower next door.

This one-mile-long stretch of Fordham Road, with more than 300 businesses,

is one of New York City's top Business Improvement Districts (BIDs).

Civic Center

Recently rezoned to allow for greater flexibility in expansion and development of residential, commercial and community facility space, the 161st Street/River Avenue corridor has attracted public and private investments that are transforming the area.

These include the new Yankee Stadium, the new Bronx Hall of Justice and Boricua Village, an exciting new development in the Melrose neighborhood. This beautiful complex includes 750 apartments; 70,000 square feet of retail space; and the vertical, 14-story campus of Boricua College, expected to enroll 2,000 students.



Other Development

Another project will create more retail space for Bronx shoppers. The 223,611-square-foot office building at 260 East 161st Street is being reconfigured to include 42,000 square feet of retail on the first and second floors. The 13-story building is adjacent to the Concourse Plaza Shopping Center and five blocks from the new Yankee Stadium.

Expansion and development is impacting a wide array of industries in the Bronx. The Bronx's Hunts Point neighborhood continues to be the metro area's central hub for food, meat and produce. It is the largest food distribution center in the world. More than 800 industrial businesses consisting of a large concentration of food wholesalers, distributors and processing businesses employ more than 25,000 workers. Between 1996 and 2002, the Hunts Point neighborhood experienced a net increase of 200 businesses.



Baldor Specialty Foods, Inc.

Growth in the food industry is taking place at retail level as well. For example, the New York City Industrial Development Agency (NYCIDA) has approved tax incentive packages to assist in the development of two new state-of-the-art supermarkets that will increase healthy, nutritional food choices. More than \$15 million will go towards the construction of new supermarkets under the Food Retail Expansion to Support Health (FRESH) program.



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THE BRONX AT WORK

COMMERCIAL DEVELOPMENT PROJECTS

From excited fans cheering at the new Yankee Stadium to the new towers rising from the ground at the Hutchinson Metro Center, the signs of rebirth are everywhere in the Bronx.

The Hutchinson Metro Center

One of the major signs of success in the borough is clearly visible just off the Hutchinson River Parkway where the Hutchinson Metro Center office complex continues to grow, attracting businesses, medical practices and government agencies from throughout the region.

Located on a 42-acre, suburban-style campus, the Hutchinson Metro Center offers the finest Class A office space and a host of first-class amenities never before offered in an office building in the Bronx.

Tower One features 280,000 square feet of Class A space on nine floors with four floors of covered parking. A second tower of 280,000 square feet is planned for construction adjacent to Tower One. The first phase of 460,000 square feet at the Hutchinson Metro

Center was fully leased in less than two years.

The BankNote

An important part of the history and the future of the Bronx, the former American Bank Note Co. building is a landmark office and retail complex located in the Hunts Point section of the borough. Undergoing a \$25 million renovation, the 405,000-square-foot building is the first Class A office and retail building in Hunts Point. This architecturally distinct property is the second Class A office building in the South Bronx and one of eight in the Bronx currently.

The BankNote offers flexible, customizable space, ranging from 5,000 to 150,000 contiguous square feet and houses the first city-sponsored business incubator to facilitate development of new startup businesses in the Bronx.

Yankee Stadium

Located on the same site as the house that Ruth built, the new, modern Major League Baseball facility was christened on April 16, 2009, when former player and manager, Yogi Berra, threw out the first pitch of the season.

Considered one of the premier building projects in the last 50 years in the Bronx, the stadium project established the New York Yankees Community Benefits Agreement (CBA). The CBA established benchmarks for hiring local vendors and workers.

The new stadium houses 410 party suites, 12 family-style restrooms, and about 11,560 square feet of team stores, as well as a number of eateries, including indoor and outdoor food courts, a martini bar, a sports bar and the steakhouse, NYY Steak.

Baldor Specialty Foods Inc.

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Specialty Foods, Inc. relocated its headquarters to a new, 200,000-square-foot, state-of-the-art, energy-efficient facility in the Bronx. Located at Hunts Point, the facility includes 53 loading bays, 30,000 square feet of office space, and 20,000 square feet devoted to the Fresh Cuts produce program. With a food education center and a professionally equipped test kitchen featuring stadium seating, the multipurpose culinary center was built to accommodate cooking demonstrations, guest lectures, industry presentations, recipe tastings and nutritional seminars.

Kingsbridge Armory

Built in 1917, this historic 575,000-square-foot building — thought to be the largest armory in the world — boasts massive arches and a detailed façade. It will serve as a mixed-use facility that will anchor the local community and create a unique destination for visitors.

The project is considered a model for the adaptive reuse of historic buildings — especially armories — not just in New York City, but also across the country. Options for the development of the Kingsbridge Armory are being evaluated by a task force appointed by Bronx Borough President Ruben Diaz Jr.



Baldor Specialty Foods, Inc.

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D'Arrigo Bros. Co. of New York

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Bronx, NY 10474

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THE BRONX AT WORK

INCENTIVES, BENEFITS & FINANCING



Portion of
"Bronx Vortex"
Daniel Hauben, Artist

Bronx Overall Economic Development Corporation (BOEDC)

BOEDC is the Bronx Borough President's economic development arm. Its mission is to retain and grow the borough's existing business base by providing low-interest loans that can spur further expansion and growth, as well as attract new businesses by providing timely information on incentives available in certain areas of the Bronx.

BOEDC is also the administrator of the **Bronx Empowerment Zone** (718-590-6252; www.boedc.com), a federally designated area of the Bronx that provides attractive benefits and incentives to companies moving into, or expanding in, portions of the South Bronx. Additionally, BOEDC makes low-interest loans to businesses there that are expanding and creating job opportunities.

The business community in the Bronx receives free, personalized assistance from BOEDC through its business consulting team that visits companies to determine if there are needs to be met. BOEDC also recruits and trains employees for Bronx employers upon request. A leader in the borough's resurgence, BOEDC functions as a one-stop resource center for Bronx businesses and industries.

BOEDC also administers the Zerega and Eastchester Industrial Business Zones. Staffers meet and work with manufacturers to ensure that they utilize the incentives available to them. They also provide financing, and contact city agencies when a local business has a special need in order to make sure that the Bronx remains home to healthy manufacturing businesses.

Through its affiliate, the **Business Initiative Corporation of New York (BIC)**, Bronx businesses can access low-interest, federally guaranteed funding from the U.S. Small Business Administration. BIC loans offer benefits like below-market fixed rates to minimize the risks of future uncertainty.

BOEDC's innovative **Bronx Initiative For Energy & The Environment** has been at the forefront of helping borough businesses go green by offering a combination of technical assistance, low-interest loans and grants. BIEE has helped companies and non-profits in the Bronx embrace environmental technologies like solar panels and green roofs while cashing in on the benefits of smarter energy use.

The Bronx Tourism Council, a program of BOEDC, promotes the borough's amazing destinations to the world. It conducts tours, including the Bronx's first eco-tour, and encourages visitors to enjoy Bronx restaurants, shops and attractions through its website, publications, special events and trolley programs.

BOEDC has helped create dozens of merchant associations and helped hundreds of businesses to revitalize their commercial areas.

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Business Improvement Districts

There are eight vibrant BIDs in the Bronx, each supporting and enhancing major commercial shopping districts.

- **161st Street**

900 Grand Concourse, ground floor
Bronx, NY 10451
718-590-5433

- **Belmont**

2469 Arthur Ave.
Bronx, NY 10458
917-923-4765

- **Fordham Road**

2488 Grand Concourse, Room 411
Bronx, NY 10458
718-562-2104
www.fordhamroadbid.org

- **HUB – Third Avenue BID**

384 E. 149th St., Room 612
Bronx, NY 10455
718-665-3983

- **Kingsbridge/Riverdale BID**

5760 Broadway, 2nd Floor
Bronx, NY 10463
718-432-6935
www.kingsbridgebid.org

- **Mosholu/Jerome/East Gun Hill Road BID**

3400 Reservoir Oval East
Bronx, NY 10467
718-324-4946
www.mpcbronx.org

- **Southern Boulevard**

1029 E. 163rd St., Suite 201
Bronx, NY 10459
718-974-2990

- **White Plains Road BID**

2415 Esplanade Ave.
Bronx, NY 10469
718-881-3086



The BankNote Building

BOEDC has created partnerships between the public and private sectors to forge a comprehensive economic development plan for the Bronx.

Powerful partnerships were especially on display at the first Bronx Economic Summit, produced by BOEDC for Bronx Borough President Ruben Diaz Jr., where leaders from throughout the

Bronx and beyond participated in a strategy session on the borough's economic future and began the development of a "blueprint for success."



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New Lehman College Science Building, opening 2012

Real Estate

Partnering with Lehman College, BOEDC developed the **Bronx Community Real Estate Resource**, which provides up-to-the-minute real estate information to local businesses, commercial developers, residents and academic researchers. By offering centralized real estate information, BOEDC facilitates investment and job creation in the Bronx.

BOEDC also assists businesses with licensing, certifications, zoning issues, and other aspects of obtaining and using a property. In the case of a potential brownfield, BOEDC's **Bronx Initiative for Energy and the Environment (BIEE)** helps interested businesses access city, state and federal brownfield cleanup funds.

The BOEDC administers many other programs of benefit to businesses in the Bronx, including:

- *Geographic Information System (GIS)*
- *Technical Assistance*
- *Commercial Revitalization*
- *Small Business Assistance*

For more information on all of BOEDC's programs and services, contact us at:

Bronx Overall Economic Development Corporation (BOEDC)

Bronx County Building
851 Grand Concourse, room 123
Bronx, NY 10451
718-590-6252
Fax: 718-590-3499
www.boedc.com

Miscellaneous Programs for Business

General Financing

These entities provide general financing programs to assist business:

**Business Initiative Corporation of New York (BIC)
Bronx Overall
Economic Development Corporation**
718-590-3980
www.boedc.com/loans

**Industrial & Commercial Abatement Program (ICAP)
New York City Department of Finance**
www.nyc.gov/html/dof/html/property/property_tax_reduc_incentive.shtml#contact

**Energy Cost Savings Program (ECSP)
New York City Department**

of Business Services
718-732-7590
www.nyc.gov

**New York City
Economic Development Corp./Industrial Development Agency (IDA)**
212-312-3600
www.nycedc.com

**Empire State
Development Corporation**
212-803-3100
www.empire.state.ny.us

**Empire State
Development Corporation**
The Excelsior Jobs Program
www.empire.state.ny.us/BusinessPrograms/Excelsior.html

New York City Capital Access
www.nycedc.com

New York City Investment Fund
212-493-7548
www.nycif.org

New York Community Investment Co., LLC
212-693-0870

Nonprofit Finance Fund
212-868-6710
www.nonprofitfinancefund.org

**Springboard Mini Loan Fund
Bronx Overall
Economic Development Corporation**
718-590-6252
www.boedc.com/loans

Energy Financing

Loans to reduce energy costs or increase the efficiency with which it is used are available from these entities:

Con Edison Energy Cost Reductions
914-925-6459
www.coned.com/ecodev

New York State Energy Research & Development Authority (NYSERDA)
518-862-1090
<http://nyserdera.org>

**Bronx Initiative For Energy & The Environment (BIEE)
Bronx Overall
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718-590-3498
www.boedc.com/biee



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- Bronx**
 - 24HR** 2591 Westchester Ave (at E. Tremont)
 - 715 E 138th St (at Jackson)
 - 24HR** 583 E 138th St (at St. Anns)
 - 143 Bruckner Blvd (at St. Anns)
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THE BRONX TRANSPORTATION



Mario Burger

Whatever your line of business, easy transportation is key to success. Located at the center of the lucrative Northeast U.S. marketplace, the Bronx offers transportation options that make it fast and convenient to move people and products across town or across the globe.

Air Travel

Air transportation to and from the Bronx is easily accessible. The borough is within close proximity to some of the East Coast's world-class airports, including John F. Kennedy International Airport, Newark Liberty International Airport and LaGuardia Airport. These three airports are part of the New York/New Jersey Air Cargo Center. Each individual airport serves a distinct function and is interconnected by a vast road and rail network, allowing cargo to move freely between the three or to other land transportation. The New York/New Jersey Air Cargo Center is the most extensive air-surface-seaport complex in the world. Thanks to the location of each of the airports, businesses and organizations that use the center have immediate access to 18 million consumers and are within a day's drive of 78 million customers.

major regional economic asset generating jobs and enhancing the movement of goods. Oak Point Rail Link, a 28-acre intermodal truck-to-rail facility and truck-to-rail waste transfer station, is in operation.

Commuter Transportation

It's no secret that the key to getting around in New York City is commuter transportation. From trains to taxis, the area is buzzing with a number of ways for residents and visitors alike to move from one point to another. The Bronx's central location makes it fast and easy for employees, customers and visitors to get to and from the borough. Several subway lines service the Bronx as well as commuter rail, Amtrak, bus lines and the borough's newest development: a greenway network that makes commuting via bicycle safe and practical.

The Waterfront

The Harlem River snakes around the Bronx, increasing the borough's transportation value. New options, like water taxi service from lower Manhattan to Yankee Stadium on game days or docking by a City Island restaurant for dinner, provide exciting options.

Government leaders, residents, businesses, developers and investors are working together to increase waterfront access, economic development opportunities and transportation, while protecting natural areas and preserving the borough's maritime community.

Rail Transportation

Perhaps one of the best examples of redevelopment in the Bronx is the 96-acre Harlem River Yard. This formerly underused rail yard is now a



Duane Bailey-Castro

The High Bridge over the Harlem River

SUNY Maritime College

Photo by Mike Wohn



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Fordham Place: Carl D. Silbergleit, NAI/Friedland Realty, Inc. 914-968-8500

260 East 161st Street: Michael Dobeck, Acadia Realty Trust, 800-227-5570

For more information about our development projects in the Bronx, please visit us on the web at:
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